



Heads by Frank Hyder.



Artist Donna Giraud.



Art by Artlord at Art! Vancouver 2017.

Dedicated to raise awareness of the art scene in Western Canada is the mantra of curator and **Art! Vancouver** show founder and producer *Lisa Wolfin Wayrynen*.

Lisa is a prolific art curator who knows how to please the aesthetics of her surroundings as she has proved as curator for the Hollyburn Country Club art collection in Vancouver to designing her own clothing line after her apprenticeship with Christian Dior. Her expression for the artistic has transcended to her creating the **Art! Vancouver** event in 2015 and it is developing into a global visual arts destination.

Intended to bring together art appreciators, collectors and buyers with galleries and artists, this premier visual art event has attracted thousands annually to its location in the beautiful Vancouver Conference Centre. Through the participation of galleries, professional and emerging artists from around the globe ranging from ages 12 to 75, the idea of providing variety and diversity in the show is a prime initiative. This annual spring event has the inspiring backdrop of Vancouver as its canvas and in the foreground allows for galleries and artists to exhibit and show their work directly to their audiences.

Art fairs have become one of the top tier methods for galleries and artists to exhibit their work as it places them in a position to interact with current and potential collectors they can hone over time. Through the opportunities to connect with them at the show and the ongoing ability to stay in touch with them using a variety of virtual and direct means, has opened up opportunities that hasn't before been possible. Savvy artists know how to utilize this venue for their work and to gain exposure that is helpful on several paths. The first is to experience first-hand the comments and responses to their work from the public while also giving them the chance to develop a formidable patron base.

One of many participants in **Art! Vancouver** for 2017 was Irina Grechanaia, an artist that has participated in a number of art shows from Art Expo New York, Art San Diego, Spectrum Miami, among others. With **Art! Vancouver** she particularly appreciated the support the organizational team provided her and found it to be a definite asset. Irina also found the attendees to be from a broad spectrum of interests – interior designers to home décor professionals, art buyers and collectors.

As **Art! Vancouver** has built a reputation over the years -it is enthusiastic about its next show in April 2018. The opportunity for galleries and artists to exhibit their work and become part of this important arts movement in Western Canada is exciting, fun and can be the most important step that galleries and artists can take in building a successful rapport with their client base moving forward.

*Authored by **Shantel Susan**, Art Consultant & Founder of Shantel's Art & Design Inc. providing art consultancy services to a variety of art buyers and business advisory services to artists. To receive Curated Art Highlights*

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Irina Grechanaia Art Display.



Artist Shakun Jangliani.



Artist Johan Andersson from Arts Unified Gallery.